





# MYLES VANN

MEDIA STRATEGIST

## CONTACT

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 mylesvann.com

 816 785 2813

## EDUCATION

- Bachelor of Science:  
Communication Studies
- Bachelor of Science:  
Public Relations
- University of Central Missouri
- Graduation: December 2019

## TECHNICAL SKILLS

- Adobe Bridge
- Adobe Photoshop
- Adobe Premiere Pro
- Copywriting
- Digital photography
- Public speaking
- Social media marketing

## RELEVANT COURSEWORK

- Strategic Planning
- Integrated Strategic Communication
- Strategic Crisis Communication
- Design & Layout for Public Relations
- Electronic & Social Media

## PROFESSIONAL EXPERIENCE

- **SOCIAL MEDIA CONTENT & GRAPHICS COORDINATOR** UNIVERSITY OF CENTRAL MISSOURI (UCM)  
WARRENSBURG, MISSOURI AUGUST 2019 – PRESENT  
Generate Ideas for social media content and fulfill graphics or photography requirement.  
Create and maintain social calendar to schedule content on Twitter, Facebook and Instagram.  
Attend campus events to capture images and populate social content.  
Edit images to UCM branding guidelines and optimize for each social media platform.
- **FREELANCE PHOTOGRAPHER & VIDEOGRAPHER**  
KANSAS CITY, MISSOURI AREA AUGUST 2016 – PRESENT  
Operate Canon & Sony digital cameras for outdoor photography projects.  
Service clients with wide variety of creative needs including graduations, weddings and more.  
Use Adobe Photoshop and Premiere Pro to edit and prepare media for print and web use.
- **COMMUNICATIONS INTERN** FOLK ALLIANCE INTERNATIONAL  
KANSAS CITY, MISSOURI JUNE 2018 – AUGUST 2018  
Used WordPress to update website with weekly blogs to attract larger audience.  
Printed, consolidated and organized email publications for physical archival record.  
Used Meltwater to organize daily positive, neutral and negative national and international news publications regarding organization.
- **PROGRAMMING/COMMUNICATIONS ASSISTANT** KMOS-TV (PBS)  
WARRENSBURG, MISSOURI AUGUST 2017 – MAY 2019  
Created e-newsletter and distributed weekly to over 700 mid-Missouri subscribers.  
Created and distributed information regarding KMOS-TV program schedule to subscribers.  
Designed print advertisements for placement in mid-Missouri and regional newspapers.  
Supported mission to increase viewership across University of Central Missouri campus.
- **SOCIAL MEDIA & CONTENT INTERN** COMMUNITYAMERICA CREDIT UNION  
LENEXA, KANSAS MAY 2017 – AUGUST 2017  
Created social media content regarding Kansas City T-Bones contests and other initiatives.  
Photographed Kansas City employees to promote "Best Places to Work" in Kansas City award.  
Conducted weekly social media audits to compare content performance across platforms.  
Created monthly posts to contribute to CommunityAmerica *Empower* blog.

## LEADERSHIP & ORGANIZATIONS

- **HISTORIAN** ALPHA PHI ALPHA FRATERNITY INC. ZETA GAMMA CHAPTER  
UNIVERSITY OF CENTRAL MISSOURI AUGUST 2017 – PRESENT
- **PROMOTIONS CHAIR** PUBLIC RELATIONS STUDENT SOCIETY OF AMERICA  
UNIVERSITY OF CENTRAL MISSOURI AUGUST 2017 – MAY 2019
- **PHOTOGRAPHER** THE MULESKINNER  
UNIVERSITY OF CENTRAL MISSOURI SEPTEMBER 2016 – NOVEMBER 2017